

Dear Club Leader,

As Optimist Members, we are committed to service, youth and our community. New friends, future Club leaders and chairs are needed and wanted in each Club. To continue being successful, we need more Optimist hands in our Clubs.

We look at the sunny side of everything in order to make our Optimism come true. Today, our sunny side is our vast network of Members, making up 3,000 Clubs, which serve the needs of the community and youth every day.

Adding a new friend to the roster is the most important thing you can do for your Club. Every Club can use an extra volunteer, future leader and vision to grow. It is truly unbelievable what we can accomplish just by asking someone to help.

With this in mind, I am announcing a Club incentive to stimulate and re-energize your Club: **Recruit four new Members into your Club by September 30, 2010 and your International dues will be waived for one year.**

**Need:** Volunteers who are community driven, service oriented and interested in becoming a Member.

**Goal:** Recruit 4 Members into your Optimist Club by September 30.

**Reward:** A stronger, more dynamic Optimist Club that can reach out and serve more kids in more communities.

**Bonus:** Free International dues for 1 year.

It is your time, energy and effort that makes Optimists continue to stand out in their towns, cities and communities. I urge you to take on this challenge so that your Club, and you, can be even more successful.

Thank you for everything you do to "bring out the best in kids".

Optimistically,



Mark Shriver  
Optimist International President



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# Recruit **4** Members and You're Free

Optimist Members are committed to service, youth and our community and to continue to be successful, we need more Optimist hands in our Clubs.

Re-energize your Club!

Recruit 4 people into your Club by September 30, 2010 and receive free International dues for 1 year!\*

**Need:** Volunteers who are service oriented and interested in Optimism.

**Goal:** Recruit 4 individuals to become a Member of your Club.

**Reward:** A stronger, more dynamic Club that can reach out and serve more kids.

**Bonus:** Free membership for 1 year.

\*Conditions Apply, go to: [http://www.optimist.org/membership/incentives/2009-2010/FreeMembership\\_FAQ.pdf](http://www.optimist.org/membership/incentives/2009-2010/FreeMembership_FAQ.pdf)



# Recruit **4** Members and You're Free

## Frequently Asked Questions

- 1) Q: When does the "Recruit 4 and You're Free" incentive start?  
A: The incentive runs from February 22 to September 30, 2010. If you recruit four Members in that time frame, you will receive free International dues.
- 2) Q: What does a free membership mean?  
A: A free membership means complimentary International dues valued at the recruiters International dues. Free membership is waived from October 1, 2010 to September 30, 2011.
- 3) Q: Can I transfer the free membership to a friend in my Optimist Club or another Club?  
A: The free membership is non-transferable and will be given to the Member that is listed as the Sponsor Member.
- 4) Q: What type of memberships count towards the four recruited Members?  
A: Adult and Friend of Optimists Memberships only.
- 5) Q: Who is eligible to participate in the incentive?  
A: Life, Spousal, College, Adult Members are eligible to participate in recruiting Adult or Friends of Optimists Members.
- 6) Q: Do all four Members have to be recruited into the same Optimist Club?  
A: Yes, all four recruited Members must be sponsored by the recruiter into the same Club.
- 7) Q: How will I know if I sponsored four Members and qualify for the free membership?  
A: If you sponsor four Adult or Friend of Optimists Members between February 22 and September 30, 2010, you will automatically receive free International dues for one year.
- 8) Q: How do I redeem my free membership?  
A: A certificate for free International dues will be sent to each qualifying Member after October 29, 2010. Present the certificate to your Club Secretary-Treasurer before the end of the first quarter (December 31, 2010) for your international dues to be waived.
- 9) Q: If I belong to two (or more) Optimist Clubs and recruit four Members in each of the Clubs will I count for free membership in both Clubs?  
A: Yes, for every Club in which you belong and recruit four Members, you will receive free International dues for that respective Club.
- 10) Q: Do Charter Members count towards the four recruited Members?  
A: No, Charter Members do not count towards the four recruited Members because they do not have to be sponsored by a Member.
- 11) Q: Does this replace the "Dollars for Members" Membership incentive?  
A: Yes, this incentive is in replacement of the "Dollars for Members" incentive.
- 12) Q: What type of Member recognition do I receive for sponsoring 4 Members?  
A: You will receive a One-Member and Three-Member Sponsor Lapel Pin.

