



AMSNW District 2009 – 2010



District Goals

- Provide conferences featuring additional practical and motivational training and information through an increased variety of speakers and formats, more entertainment, and more fun.
- Increase the effectiveness of the District in bringing helpful and timely resources to all clubs on a regular basis in both traditional and new communication formats, and from the clubs back to the District.
- Bring the success of Essay, Oratorical, PGI, Junior Golf, Childhood Cancer, CCDHH, Curling and the new Internet Safety into more clubs on a long term basis to help more kids.
- Increase our financial giving to the Optimist International Foundations of Canada and the United States through building stronger bonds with members, clubs and the Foundations and strengthening both as a result.
- Work closer with and grow more JOOI clubs.
- Build Friend of Optimist membership in all clubs through clearer presentation of the benefits and appeal of FOO members.
- Retain current members and add new members and new clubs with an end result of a 6% net membership gain and the addition of 9 new clubs.

Promise Yourself

- To be so strong that nothing can disturb your peace of mind.
- To talk health, happiness and prosperity to every person you meet.
- To make all your friends feel that there is something in them.
- To look at the sunny side of everything and make your optimism come true.
- To think only of the best, to work only for the best, and to expect only the best.
- To be just as enthusiastic about the success of others as you are about your own.
- To forget the mistakes of the past and press on to the greater achievements of the future.
- To wear a cheerful countenance at all times and give every living creature you meet a smile.
- To give so much time to the improvement of yourself that you have no time to criticize others.
- To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

