



Club Connect Contest

How does your *Club Connect*...with potential members, partner groups, your community? How do you promote your club, from your history and past achievements to your current projects and contributions? Perhaps you have a brochure to hand out or a poster to display. If not, wouldn't it be great if you did?

We'd like you to get creative! Whether it's a brochure or poster, a bookmark or placemat, even something using multi-media or online-based, create a promotional tool for your club and enter it in our *Club Connect Contest*. If you already have a tool, submit that as your entry! The sooner you do, the more chances your club will have to win. We'll make a draw each quarter.

If you need help getting started, visit the Optimist International website at <http://www.optimist.org/e/member/marketing2.cfm> for a brochure template and other ideas.

Send all entries to Activities Chair Lisa Wilson-Sturm:

- By mail: 2747 Helmsing Street, Regina, SK S4V 0X1
- By email: lwsturm@sasktel.net - subject = Club Connect Contest